



PROFILE

Hello! So you know how someone has a great idea or wants to tell a great story, but it gets lost in the visuals? I solve that by cleverly designing visuals that help you tell and sell your story! Follow the link below or scan the QR code below to see my online portfolio.



CONTACT ME

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832 - 566 - 7583

<u>Portfolio</u>



RECOGNITIONS

MAY 2021

Visual essay "OverThank", a poetic piece reflecting on the Covid-19 pandemic, was published into the 26th volume of the artistic journal Glass Mountain.

DECEMBER 2020

Was featured as a motion graphics artist in the digital magazine VMag created by Vidsy.



PERSONAL SKILLS

- Print Design
- · Brand Identity
- Marketing Design
- Motion Graphics
- Motion Grapines
- Video/Photography Editing
- Typography and Layouts
- Freehand/Traditional Media
- Bilingual
- Positive Attitude

- Clever Thinker
- Teamworker
- Problem Solver
- Fast Learner
- Leadership
- Communication
- Presentation



EDUCATION

UNIVERSITY OF HOUSTON/ CURRENT

- Degree Seeking Student
- · Masters of Fine Arts in Graphic Design

TEXAS A&M UNIVERSITY/ 2015-2019

- Bachelor of Science in Global Arts, Planning, Design, and Construction
- · Minors in Arts and Spanish
- Field Study of Design in Spain



ACTIVITIES / EXPERIENCES

MOTION GRAPHICS ARTIST & FILMMAKER

VIDSY

(FROM JUNE, 2019 TO PRESENT)

 Create original content for different brands to use in their marketing campaings through various social media.

LECTURER

UNIVERSITY OF HOUSTON

(PRESENT)

· Lead a summer course on Fundamentals of Graphic Design

INSTRUCTIONAL ASSISTANT UNIVERSITY OF HOUSTON

(FROM JANUARY, 2021 TO MAY, 2021)

• Teaching assistant for professor Snyder in her "Transmedia Marketing" course.

LAB MONITOR

ARTS & TECHNOLOGY CENTER (UH)

(FROM AUGUST, 2019 TO MAY 2021)

• Help students and faculty make use of various creative software and machinery.

JUNIOR ASSOCIATE IN MEDIA PRODUCTION QUAKE CAPITAL

(FROM SEPTEMBER, 2018 TO SEPTEMBER 2019)

 Assisted Media Director on designing/creating materials for the startup accelerator company, and startup business.

AIGA HOUSTON CHAPTER

(FROM AUGUST, 2017 TO PRESENT)

• Active member

ARTS LAB

(FROM JANUARY, 2018 TO MAY, 2018)

 Shadowed graphic designers in the group as they worked with Texas A&M's LIVE Lab to develop a historical game, to aid in course instruction

MARKETING PERSONNEL DJS OF AGGIELAND

(FROM JANUARY, 2018 TO MAY 2019)

- Conceptualized marketing strategies
- · Researched audience and trends for increased traffic
- Posted content across social platforms

VISUAL IMAGE DEVELOPER DJS OF AGGIELAND

(FROM SEPTEMBER, 2017 TO MAY 2019)

- Recreated the brand
- · Created visual content as needed to support brand marketing

